

# IS BRANDED TRAVEL RIGHT FOR YOU?

YOU KNOW THAT TRAVEL IS GOOD FOR THE SOUL.  
BUT COULD IT BE GOOD FOR YOUR BUSINESS, TOO?

Picture this: your community – members, customers, or followers – experiencing a new place and having the trip of a lifetime together. And it's all under the banner of your brand.



# WHAT WOULD THIS MEAN FOR YOUR BUSINESS?

The reality is that branded travel isn't right for everyone. But if your answer to that question is something positive, there's a good chance you're in the right place.

## WANT MORE CLARITY? IF YOU'RE STILL WONDERING WHETHER OR NOT BRANDED TRAVEL IS RIGHT FOR YOU, THESE 20 QUESTIONS WILL HELP.

Do you like to travel?

Do you have an engaged community on social media or in local events?

Do you want to connect more with your community?

Do you want to turn your community into a family?

Are you sometimes frustrated by the intangible nature of your digital community?

Does your community have a passion that aligns with your brand?

Could your community's common interest relate to a destination? Think broadly. For travel photographers, this could mean a tour of the landscapes you love; for garden clubs, it could mean visiting the Dutch countryside to see the Keukenhof Gardens.

Do you want to share experiences with your community powered by your common interests?

Do you struggle to find the time to coordinate traveling logistics?

Are you looking for unique marketing opportunities to set you apart from the crowd?

Are you looking for a way to get more marketing content?

Do you want to bring in an additional revenue stream?

Do you feel like you're stuck on what route to take next with your marketing?

Do you want to work with other brands in order to grow your reach?

Do you want to show how your brand can fit into your community's everyday lives?

Do you want to be more than a brand?

Do you want to create offline experiences for your online community?

Do you want your community to do the marketing for you?

Do you like free marketing?

Are you one of these?

- Social media influencer
- Photographer
- Hobby-related organization (activity-based clubs, gyms, groups)
- Community-focused business

### YOUR SCORE

If you answered "yes" to 15 or more questions, then branded travel is almost definitely right for you.

We exist to help make it happen.

At Livalit Travel, we believe in the power of experiences. Marketing fades. Memories last.

Ready to bring your community together to create valuable experiences? Get [in touch](#) with us today for a no-strings-attached conversation. Let's take the first step to someplace great.